

[Exhibition](#)

CONNECT ENGAGE & SHOWCASE

Join us at WSPID, where innovation meets opportunity. The exhibition provides a dynamic platform to connect with key decision-makers, engage directly with your target audience, and showcase your latest products and solutions. Elevate your brand's visibility, forge valuable partnerships, and be part of shaping the future of diabetes care and management.

Don't miss this chance to make a lasting impact!

[PROSPECTUS](#)

EXHIBITION OPPORTUNITIES

SPACE ONLY RENTAL

(Minimum of 12 sqm - for smaller booths, please book Shell Scheme.)

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

***Please note:** Space Only / Shell Scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibition Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Acknowledgement as an Exhibitor with company logo on Conference website & app
- Listing as an Exhibitor in the final program book
- Acknowledgement on onsite signage as an Exhibitor



SHELL SCHEME

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Shell scheme frame, basic lightning
- Fascia panel with standard lettering

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Disclaimer: The image is only for illustrative purposes.



FLOOR PLAN

Explore the floor plan to see available spaces and discover who's already exhibiting. To check pricing and secure a booth, visit our booking portal.

FLOOR PLAN COMING SOON

[BOOKING PORTAL](#)



VENUE

Expo Sante Fe, Mexico City, Mexico

Address: Av. Santa Fe 210, Santa Fe, Zedec
Sta Fe, Álvaro Obregón, 01210
Ciudad de México, CDMX

TEL: 52+ (55) 5292 5350 (Main)

To learn more about the venue visit their website

[WEBSITE](#)



EXHIBITOR BADGES RULES & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space will be allocated on a first-come, first-served basis. All exhibition applications must be submitted through the [online booking portal](#). Submitting a booking via the portal becomes binding upon confirmation by the organizer and indicates acceptance of the [Terms and Conditions](#). Once the booking is confirmed, the space will be secured.

Please ensure that three booth choices are indicated during the booking process. Booths will be assigned in the order in which confirmed bookings are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a personalized badge i.e. they will include the name of the badge holder as well as the country and company name. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Additional exhibitor badges may be purchased online through the Exhibitor's Portal. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm - 15 exhibitor registrations
- Booths larger than 60 sqm - 25 exhibitor registrations

EXHIBITION TECHNICAL MANUAL

An Exhibition Technical Manual outlining all technical aspects of exhibiting will be available approximately three months prior to the Conference, while preliminary deadlines and specifications will be published on the website in advance of the manual's release.

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the event venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The exhibition manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

HANDLING AGENT POLICY & ON-SITE LOGISTICS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

An exclusive handling agent will be designated for the event. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the event. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the event. If an exhibitor chooses to use a handling agent other than the one designed as the exclusive provider for the event, additional charges will apply in accordance with the shipping instructions outlined in the exhibition manual.

PROMOTIONAL ACTIVITIES ONSITE

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb

neighboring exhibits. Exhibition management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.

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LET'S GET STARTED

Find full product details, terms & conditions, and booking portal below. If you have any questions, do not hesitate to reach out!

[GLOSSARY](#)

[BOOKING PORTAL](#)

[CONTACT US](#)

[PROMOTIONAL TOOLKIT](#)

[TERMS & CONDITIONS](#)